

ABSTRACT OF THE DISCLOSURE

Methods, systems, and articles of manufacture consistent with the present invention provide for publishing and subscribing to intellectual capital. A datatype is provided that has a metadata that describes a data and a reference to the data. The data is maintained in a storage separately from the datatype and includes information relating to a customer of a computer system services organization. The datatype is published without the data, a subscriber receiving the datatype responsive to subscribing to the datatype.